

EDUCATION

Academy of Art University , San Francisco, CA. Second B.A., Web Design and New Media	2010–2013
Hampshire College , Amherst, MA. Bachelor of Arts., Fine Arts and Critical Cultural Studies Concentration	2002–2006
University of Buenos Aires , Argentina. Printmaking and Sculpture Apprenticeships	2005
Parsons School of Design , New York, NY. Summer Fine Arts Program	2004
Casa Xelaju Language School and Cultural Center , Quetzaltenango, Guatemala	2003
Aprovecho Research Institute and Organic Farm , Cottage Grove, OR	2002
Scuola Lorenzo de Medici , Florence, Italy. Fine Arts Program	2001

EXPERIENCE

Visual Designer , adRise, San Francisco, CA.	2/13–current
<ul style="list-style-type: none">Developed identity and collateral for adRise’s consumer facing brand, including iOS, android, roku appsDesigned and executed adRise website, coded with HTML and styled with CSS, update javascript and php codeManage multiple client projects accurately and in a time-sensitive mannerEffectively communicate conceptual ideas, design rationale and the specifics of user centered design interactionConstruct intuitive and interactive commercial advertisements using survey and opt-in units and motion graphicsCollaborate with product manager, sales team, engineers to build engaging and design-forward user-experience	
Web Developer , Ripma Biological, SF Bay Area, CA.	2012
<ul style="list-style-type: none">Planned, designed and coded a dynamic and professional Wordpress theme for scientific company	
Print Designer , Marine Wineries, SF Bay Area, CA.	2012
<ul style="list-style-type: none">Developed brand identity and collateral for wine label packaging	
Sales Associate , Anthropologie Inc., Palo Alto, CA.	2010–2012
<ul style="list-style-type: none">Facilitated sales in a fast-paced retail settingCoordinated with sales and visual teams to project an effective brand identity and narrative for clientsAssisted shoppers with outfitting and tailored specific needsExpedited transactions and work flow of retail store	
Arts Teacher , After-school Programming, East End House Community Center, Cambridge, MA.	2008–2010
<ul style="list-style-type: none">Created and implemented an engaging interdisciplinary curriculumAdapted and enhanced existing course curriculumDirected students in enrichment activities encouraging critical thinking and self-reflectionSupported and reinforced students’ articulation of thoughts orally as well as in writingEngaged students in active conflict management, address behavior issues through Milieu therapyAdhered to proper EEC, NAA, Department of Health, Bureau of Nutrition standards at all times	
Forum Assistant , John F. Kennedy Jr. Forum, Harvard Kennedy School Institute of Politics, Cambridge, MA.	2008
<ul style="list-style-type: none">Strengthened the most visible venue at the Kennedy School as a pivotal member of the unitSupported office administration, streamlined office procedures, interacted with VIP speakers and representatives in a deadline-oriented, politically sensitive environmentServed as office representative to the Harvard Student CommitteeOutreached to undergraduate and graduate studentsDeveloped publicity, and staffed numerous Forum events attended by hundreds of guests	

TOOLBOX

<ul style="list-style-type: none">InDesignAfterEffectsAcrobat Pro	<ul style="list-style-type: none">IllustratorPhotoshopHTML5	<ul style="list-style-type: none">DreamweaverCSS3JQuery	<ul style="list-style-type: none">Javascript basicsWordpressPencil and Paper	<ul style="list-style-type: none">gitHubLogic ProKeynote
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